

Why sign the European Free Vaping Initiative?

If you are a vaper

The new legislation was made behind closed doors in a hurry, without consultation, by people who claim to know nothing about electronic cigarettes. This new legislation...

...leaves about the 25% of current and future vapers behind, completely ignoring their needs, effectively forcing them back to smoking by banning e-liquid strengths above 20mg/ml.

...bans e-liquid containers above 10ml, producing more waste and an increased chance of choking hazard.

...bans atomizers above 2ml capacity, the most advanced devices that answer to valid consumer needs, pushing vaping back to its stone age.

...bans your favourite online vaping video programmes, review sites, blogs and community websites.

...forces your favourite manufacturers and vendors to wait six months before releasing a new product to the public.

...enables the national governments to circumvent the fact that electronic cigarettes are not medicinal products, a fact backed by the European Parliament, court verdicts, science and common sense.

...allows member states to violate basic principles of the European Union by banning cross-border sales.

If you are not a vaper

The EU is trying to extinct the most effective alternative to smoking by needlessly over-regulating these products.

So far electronic cigarettes enabled about 10 million European citizens to stop smoking or to drastically reduce their tobacco consumption.

Smoking claims about 700.000 lives in the EU every year.

There are 140 million smokers in Europe, and the new legislation aims to reduce this number by 2.8 million over 5 years. In comparison e-cigarettes turned away 10 million citizens from smoking during the past three years, the number of vapers being quadrupled year after year, without any governmental support whatsoever.

Vaping is the biggest public health revolution ever occurred and has the potential to save the lives of millions, yet the new legislation favors the less effective and the more harmful products.

Please help us preserve vaping as an effective alternative for the sake of the current and future generations.

What can EFVI do?

The European Commission deliberately failed to listen to the people. EFVI can bring the voice of European citizens straight to the European Commission and the European Parliament, proposing a different, proper and elaborate legislation.



You can support the initiative with your signature at www.efvi.eu/sign
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